



Health Professional  
*of the*  
Year Awards

# SPONSORSHIP PROSPECTUS

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14 - 15 August 2026

DARWIN CONVENTION CENTRE

Hosted by Northern Territory Primary Health Network  
incorporating the Rural Workforce Agency Northern Territory.

**phn**  
NORTHERN TERRITORY  
An Australian Government Initiative

RURAL  
**Workforce**  
AGENCY NT



## ABOUT COMPASS

Welcome to Compass 2026, the premier conference for primary healthcare professionals in the Northern Territory (NT). We extend our invitation for your organisation to join us as a sponsor for this event, with several levels of sponsorship available for the conference. Compass invites primary healthcare professionals and organisations from all over the Territory to come together, share knowledge and explore the latest in primary healthcare research, initiatives and preventative health strategies.

Through a comprehensive program of keynote speeches, workshops, panel discussions and networking events, Compass 2026 will provide invaluable professional development opportunities, focusing on practical applications, cutting-edge research and innovative healthcare solutions tailored to the unique needs of the Northern Territory.

## WHY SPONSOR COMPASS?

With over 400 delegates expected in attendance at Compass 2026, being a sponsor presents strategic advantages for organisations seeking to establish or strengthen their presence within the primary healthcare sector in the NT. Sponsors can:

- **Increase visibility:** Highlight your brand prominently among healthcare professionals, showing your commitment to quality healthcare in the region.
- **Engage with industry leaders:** Develop direct connections with decision-makers, practitioners and influencers in the primary healthcare sector.
- **Highlight innovations:** Present your latest products, services and solutions to an engaged audience actively seeking advancements in healthcare.
- **Expand your network:** Build valuable relationships with potential clients, partners and collaborators through dedicated networking opportunities.
- **Demonstrate social responsibility:** Demonstrate your commitment to enhancing healthcare services and education in the NT, contributing to the wellbeing of its communities.

### Compass 2026 overview

- **Dates:** 14 and 15 August 2026
- **Venue:** Darwin Convention Centre
- **Theme:** Changing Territory: Sustainable, SMART and Responsive Primary Care

### Who will attend?

Compass 2026 is poised to be a pivotal event for the primary healthcare sector in the NT, attracting professionals dedicated to enhancing care. Anticipated attendees include:

- General practitioners
- Nurses and midwives
- Aboriginal and Torres Strait Islander health workers and practitioners
- Allied health professionals
- Healthcare leaders
- Health service providers
- Program managers
- Trainees and students
- Academics and researchers

### Submit your EOI

If you are interested in sponsoring Compass 2026, please [complete our online form here](#) or email us at [compass@ntphn.org.au](mailto:compass@ntphn.org.au)

# COMPASS SPONSORSHIP OPPORTUNITIES SUMMARY

## PLATINUM SPONSORSHIP

**\$25,000**

One available

Sponsor this package 

### COMPASS 2026 CONFERENCE MAJOR SPONSOR

As the major sponsor of Compass 2026, your organisation receives premium visibility and access, including prominent placement across conference materials, strong promotional exposure and key speaking opportunities. This positions you as an industry leader and enables direct engagement with key stakeholders.

#### Platinum Sponsors will enjoy:

10 complementary conference registrations and HPOY Gala Dinner tickets (one full table)

5 minute speaking opportunity at either the opening or closing session of Compass 2026

Organisation name, logo and sponsorship status on NT PHN's website

Logo on all social media posts relating to Compass and one dedicated 'Platinum Sponsor' announcement post

Prominent signage throughout the venue including logo on mainstage lectern signage

Opportunity to display two pull-up banners in prime positions (banners supplied by sponsor)

Verbal acknowledgement of sponsorship by the Master of Ceremonies during conference

Acknowledgement as the Major or Platinum Sponsor of Compass 2026

Complimentary premium double-size exhibition booth in the Compass Exhibition Hall

Holding slide advertisement during plenary sessions


Organisation logo included in all e-newsletters regarding Compass (distributed to over 5000 stakeholders per send)

Acknowledgement in any Compass-related media releases

Logo included on Compass promotional print materials and premium delegate bag inclusion for up to 3 promotional items

Post-event sponsorship report and first right of refusal for Platinum Sponsorship in 2028





## GOLD SPONSORSHIP

**\$15,000**

One available

Sponsor this package

### COMPASS 2026 CONFERENCE GOLD SPONSOR

The gold sponsor receives access to Compass and HPOY 2026, a priority exhibition booth and strong brand visibility across the website, promotional materials and plenary sessions. You'll also receive several acknowledgments across the duration of the event and through social media, positioning you as a trusted partner in the sector and opportunities to connect directly with stakeholders.

#### Gold Sponsors will enjoy:

5 complementary conference registrations and HPOY Gala Dinner tickets

Logo included in NT PHN e-newsletter

Organisation name and logo on the Compass website

Logo on Compass promotional print materials

One branded pull-up banner positioned in a high-traffic area

Post-event sponsorship report

Complimentary exhibition booth with priority selection after the Platinum Sponsor

Social media acknowledgement

Logo included in holding slide acknowledgements during plenary sessions

Verbal acknowledgement by the MC during the conference

Two delegate bag inclusions (standard item or flyer)



## SILVER SPONSORSHIPS

**\$10,000**

Two available

Sponsor this package 

### COMPASS 2026 CONFERENCE SILVER SPONSORS

Silver Sponsors receive acknowledgment across conference advertising, including the opening and closing sessions, and are provided with exhibition space and promotional opportunities in the conference app. This level offers solid visibility and networking opportunities within the industry.

#### Silver Sponsors will enjoy:

Two Compass conference registrations

Organisation logo on the Compass website

Complimentary booth and Priority selection after Gold Sponsors

Verbal acknowledgement by MC during the conference

Post-event sponsorship report

Two HPOY Gala Dinner tickets

One delegate bag insert (flyer)

Group social media acknowledgement with other Silver Sponsors

Logo included in holding slide acknowledgements during plenary sessions

# BRONZE SPONSORSHIPS

Sponsor this package 

## \$4,000 each

Multiple opportunities

### COFFEE CART SPONSOR

Your brand can become a memorable part of every attendee's day, their coffee break. **By sponsoring, your organisation will enjoy:**

Prominent signage displayed at the barista coffee station and option to provide branded cups or sleeves (if desired)

Organisation logo and sponsor status displayed on the Compass website

One social media post announcing the sponsorship and verbal acknowledgement by the MC during the conference

### KEYNOTE SPEAKER SPONSOR

Align your brand with the pulse of the industry by sponsoring a keynote session. **By sponsoring, your organisation will enjoy:**

Prominent signage displayed during the sponsored keynote address and opportunity to introduce the keynote speaker (if desired)

Organisation logo and sponsor status displayed on the Compass website

One social media post announcing the sponsorship and verbal acknowledgement by the MC during the conference

### WELLNESS SPACE SPONSOR

Support the health and wellbeing of conference attendees by sponsoring the Wellness Space. **By sponsoring, your organisation will enjoy:**

Prominent signage displayed within the Wellness Room and option to contribute wellness items or activities (if desired)

Organisation logo and sponsor status displayed on the Compass website

One social media post announcing the sponsorship and verbal acknowledgement by the MC during the conference

### NETWORKING LOUNGE SPONSOR

Be the backdrop to meaningful connections as the Networking Lounge Sponsor. **By sponsoring, your organisation will enjoy:**

Prominent signage displayed in the sponsored networking area and option to place small-branded items in the networking area

Organisation logo and sponsor status displayed on the Compass website

One social media post announcing the sponsorship and verbal acknowledgement by the MC during the conference

### NAMETAG SPONSOR

Secure a subtle yet powerful presence at the event by sponsoring the nametags. **By sponsoring, your organisation will enjoy:**

Organisation logo printed on Compass delegate nametags and Option to provide branded lanyards (if desired)

Organisation logo and sponsor status displayed on the Compass website

One social media post announcing the sponsorship and verbal acknowledgement by the MC during the conference

### DELEGATE BAG SPONSOR

Be seen and taken home by conference attendees, experiencing lasting brand exposure. **By sponsoring, your organisation will enjoy:**

Organisation logo printed on the delegate bag (subject to production timelines) and Inclusion of one promotional item inside the bag

Organisation logo and sponsor status displayed on the Compass website

One social media post announcing the sponsorship and verbal acknowledgement by the MC during the conference

# EXHIBITOR BOOTH OPPORTUNITIES

**\$2,000**

Limited number

Sponsor this package 

Exhibiting at Compass 2026 positions your organisation as a supporter of the primary health workforce in the NT and gives access to NT primary healthcare professionals, boosts brand visibility and builds valuable connections. Securing an exhibitor booth offers:

## Each exhibitor booth includes:

A 3m x 2m space equipped with signage, power and lighting to highlight your offerings.

Two exhibitor registrations, providing full access to the conference for your staff, with additional passes available for purchase.

Your logo, hyperlink and company profile featured on the conference website and app, enhancing your digital presence before, during and after the event.

# SUPPORTER LEVEL SPONSORSHIPS

**\$1,000**

Multiple opportunities

Sponsor this package 

The Supporter Level is an accessible option for organisations wishing to show their support for Compass 2026 while receiving digital visibility across key conference channels.

## Supporter Level Sponsors will enjoy:

Organisation logo and supporter status displayed on the Compass website

Organisation logo included on the sponsor acknowledgement slide shown during plenary sessions

One social media post acknowledging Supporter Level sponsors as a group



## ABOUT HEALTH PROFESSIONAL OF THE YEAR AWARDS

The Health Professional of the Year (HPOY) Awards recognise and celebrate the dedication, innovation and impact of primary healthcare practitioners across the Northern Territory who go above and beyond to improve the health and wellbeing of our communities.

*“Our awards celebrate the people on the ground who make the real and lasting impact in the NT. They’re delivering care in remote communities, adapting their practice in busy clinics and finding creative ways to make healthcare work in some of the most challenging yet rewarding places in Australia.”*

**Paul Connolly, NT PHN CEO**

## WHY SPONSOR HPOY?

Sponsoring the Health Professional of the Year Awards presents strategic advantages for organisations seeking to establish or strengthen their presence within the primary healthcare sector in the NT. By partnering with us, sponsors can:

- **Increase visibility:** With over 200 attendees expected, this is your chance to highlight your brand prominently among healthcare professionals, showing your commitment to quality healthcare in the region.
- **Engage with industry leaders:** Develop direct connections with decision-makers, practitioners and influencers in the primary healthcare sector.
- **Expand your network:** Build valuable relationships with potential clients, partners and collaborators.
- **Demonstrate social responsibility:** Demonstrate your commitment to enhancing healthcare services and education in the NT, contributing to the wellbeing of its communities.

### HPOY 2026 overview

- **Dates:** 14 August 2026
- **Venue:** Darwin Convention Centre

### Who will attend?

HPOY 2026 is poised to be a pivotal event for the primary healthcare sector in the NT, attracting professionals dedicated to enhancing care. Anticipated attendees include:

- General practitioners
- Nurses and midwives
- Aboriginal and Torres Strait Islander health workers and practitioners
- Allied health professionals
- Healthcare leaders
- Health service providers
- Program managers
- Trainees and students
- Academics and researchers

### Submit your EOI

If you are interested in sponsoring the Health Professional of the Year Awards 2026, please [complete our online form here](#) or email us at [hpoy@ntphn.org.au](mailto:hpoy@ntphn.org.au)

# HEALTH PROFESSIONAL OF THE YEAR SPONSORSHIP OPPORTUNITIES SUMMARY

## MAJOR PARTNER SPONSORSHIP

**\$10,000**

One available

Sponsor this package 

### HPOY 2026 GALA DINNER MAJOR SPONSOR

As the major sponsor of the 2026 Health Professional of the Year Awards Gala Dinner, your organisation receives premium visibility and access, including prominent placement across Gala Dinner materials, strong promotional exposure and key speaking opportunities. This positions you as an industry leader and enables direct engagement with key stakeholders.

#### The Major Partner will enjoy:

One table of ten tickets in a premium, front-row location at the Gala Dinner

Naming rights to one available award category of the sponsor's choice

Verbal acknowledgement by the MC of sponsorship during the awards and opportunity to present the award on stage alongside the MC

Organisation logo and sponsor status displayed on the website and on awards related social media posts

Inclusion of the sponsor's logo in the NT PHN e-newsletter announcing the Awards

Acknowledgement of sponsorship included in any media releases related to the Awards

Opportunity to be part of the judging panel for your sponsored award

5 minute opportunity to deliver either the opening or closing address at the Gala Dinner

Organisation logo displayed on the sponsored award presentation materials

Organisation logo displayed on the lectern during the Gala Dinner featured prominently in the printed and digital Awards program

Opportunity to display two pull-up banners in prominent locations within the venue (supplied by sponsor)

One dedicated social media post announcing the Major Sponsorship

Post-event sponsorship report and first right of refusal for Major HPOY Sponsorship in 2027





## AWARD CATEGORY SPONSORSHIPS

**\$2,500**

7 available

Sponsor this package 

### HPOY 2026 GALA DINNER AWARD CATEGORY SPONSORS

Show your support for excellence in healthcare by sponsoring an award. It is a distinguished way to celebrate achievements and align with the best in the field.

#### Award Category Sponsors will enjoy:

Naming rights for one award category

Organisation logo displayed on the award announcement slide and presentation materials

Opportunity to present the award on stage alongside the MC

Organisation logo displayed on the NT PHN website and any Award-related social media posts

Organisation logo included in the printed and digital Awards program

Verbal acknowledgement by the MC during the sponsored award presentation

Two complimentary tickets to the Gala Dinner

Opportunity to be part of the judging panel for your sponsored award

#### Award categories include:

- General Practitioner of the Year
- Nurse/midwife of the Year
- Allied Health Professional of the Year
- Aboriginal Health Practitioner of the Year
- Primary Health Care Support Person of the Year
- Primary Health Care Service of the Year
- Primary Health Care Team of the Year.
- Rising Star of the Year

# COMPASS

## SPONSORSHIP BENEFITS TABLE

### SPONSORSHIP LEVEL

	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$4,000	Exhibitor \$2,000	Supporter \$1,000
Organisation logo and sponsorship status displayed on the Compass website	✓	✓	✓	✓	✓	✓
Organisation logo included on the sponsor acknowledgement slide shown during plenary sessions	✓	✓	✓			✓
Social media post acknowledging your level of contribution	✓	✓	✓	✓		✓
Exhibitor booth equipped with signage, power and lighting to highlight your offerings.	✓	✓	✓		✓	
Number of tickets providing full access to the conference for your staff	10	5	2	-	(2 x booth staff)	-
Number of tickets to attend Health Professional of the Year Awards gala dinner	10	5	2	-	-	-
Brand prominently displayed at the conference (dependent on what you sponsor)	✓	✓	✓	✓		
Verbal acknowledgement by MC during the conference	✓	✓	✓	✓		
Delegate bag inclusion	✓	✓	✓			
Pull-up banner displayed in high traffic area	✓	✓				
Logo included in NT PHN e-newsletter and on Compass promotional print materials	✓	✓				
5 minute speaking opportunity at either the opening or closing session of Compass 2026	✓					
Logo included on all social media posts relating to Compass	✓					
Acknowledgment as the Major or Platinum Sponsor of Compass 2026	✓					

**BENEFITS INCLUDED**

# HPOY

## SPONSORSHIP BENEFITS TABLE

### SPONSORSHIP LEVEL

	Major Partner \$10,000	Award Sponsor \$2,500
Naming rights to one award category	✓	✓
Organisation logo displayed on screen, and selected presentation materials, in relation to the nominated award announcement	✓	✓
Opportunity to present naming rights award on stage along side MC	✓	✓
Organisation logo displayed on the NT PHN website and naming rights Award-related social media posts	✓	✓
Organisation logo included in the printed and digital Awards program	✓	✓
Verbal acknowledgement by the MC during naming rights award presentation	✓	✓
Opportunity to be part of the judging panel for your sponsored award	✓	✓
Tickets to attend the Health Professional of the Year Awards gala dinner	10	2
Opportunity to deliver a short (5min maximum) opening or closing address at the gala dinner	✓	
Inclusion of organisation logo in the NT PHN e-newsletter announcing the Awards	✓	
Acknowledgement of sponsorship included in any media releases related to the Awards	✓	
Opportunity to display two pull-up banners in prominent locations within the venue (supplied by sponsor), excluding stage area	✓	
One dedicated social media post announcing the Major Partner sponsorship	✓	

**BENEFITS INCLUDED**



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